

AUSTRALIAN A.M. RADIO SLOGANS

- 2AD:** "The Voice of the North" (1940s)
"The Voice of New England" (1953)
- 2AY:** "The Border Station" (1930s) "The Albury Station" (1940s)
"Riverinas' Finest Station" (1950s) "Hits 'n' Memories"
"Always Something Special" "Talking Albury/Wodonga"
- 2BE:** "The Voice of the Far South Coast"
"Real Radio 2BE" (1980s)
- 2BH:** "The Happiness Station" (1934)
"The Voice of the Western Darling" (1935)
"The Barrier Miner Broadcasting Station" (1936)
- 2BS:** "Centre of the West" (1930s) "Clarion of the West" (1940s)
"Centre of the Golden West" (1970s)
- 2CA:** "Radio Canberra" (1940s) "Let the Mix Play"
"Your Capital Station" (1971) "Life Station 2CA" (1978)
"Solid Gold 2CA" (1980s)
- 2CC:** "Music Radio 2CC" "Canberra's Classic Gold"
"Talking Canberra"
- 2CH:** "Entertaining the Whole Family" "Good Music - 2CH"
"The Happy Sound in Radio" "Easy Listening Hits"
"Sydneys' Easy Classics" "The Beautiful Alternative"
- 2CK:** "The Voice of the Coalfields"
- 2CS:** "Stereo 64"
- 2DU:** "The Western Station" "Top of the Dial (1980)"
"We're Stuck on You"
- 2EC:** "East Coast Radio"
- 2GB:** "The Nations Station" (1930s) "Entertaining Sydney"
"The Station of the Stars" (1950s) "News Plus - 873"
"Top Tunes Station" (1960s) "The Talk of Sydney"
"2GB - Your Favourite Station"
- 2GF:** "The Voice of the Clarence" (1930s)
"Holiday Coast Radio" (1988 - 1992)
"The North Coast Station" (1940s)
- 2GZ:** "Your Country Service" (1940s) "Growth Zone Radio"
"Central New South Wales" (50s) "Softly Rocking" (70s)
- 2HD:** "The Voice of Friendship" (1940s)
"More Music with the Good Guys" (1965)
"A Part of Your Life" (1983)
- 2HR:** "The Hunter River Station"
- 2JJ:** "Rock Without the Roll"
- 2KA:** "The Happiness Station" (1930s)
"The Voice of the Mountains"
"We are the West" (1989-1992)
- 2KM:** "The Macleay Station" "The Voice of the Macleay"
"Home of the KM Kountry Gentlemen"
- 2KQ:** "The Voice of Industry" (1930s/40s/50s)
- 2KY:** "The Voice of Labor" (from 1925) "KY Country" (1974)
"Brightest Station on the Air" (1940s) "Sport and Talk"
- 2LF:** "2LF - The Friendly station"
"The Young and Progressive Station"
- 2LT:** "Lithgows' Sunshine Station"
- 2MC:** "Mid Coast Radio 531"
- 2MG:** "Voice of the Tablelands" "Radio Onederful"
- 2MO:** "First Station in the North West"
"The Voice of the North West" "Part of your Life"
- 2MW:** "The Friendly Station" "Gold Coast Radio"
"The Popular Station of the North West"
"The Voice of the Far North Coast" "Radio 97"
"Easy Listening 97"
- 2NX:** "More Music - 2NX" "All New - All Hit Radio"
- 2NZ:** "2NZ - Northern New South Wales"
"The Rhythm of New England" (1984)
- 2OO:** "Top of the Dial - 1575" (1980) "Hits & Memories"
- 2PK:** "The Voice of the Golden West"
"Covering the Central West"
- 2QN:** "The Riverina Station" "Solid Gold Hits"
"Hits and Memories"
- 2RE:** "The Voice of the Mid North Coast" (1960s)
"Coastal Radio 2RE"
- 2RG:** "The Voice of the Murrumbidgee"
- 2SM:** "The Family Station" (1930s)
"The Modern Station" (1940s) "Gives You More Music"
"The Rock of the 80s" "Light 'n' Easy 1269" (1988)
"Cool Country Rock 'n' Blues" "Sydney's Hottest Country"
- 2ST:** "Part of Your Life" "The Best Songs of All Time"
- 2TM:** "2TM - Northern New South Wales"
"The Sound of the North West" "More of Your Favourites"
- 2UE:** "The Feature Station" (1930s) "The Progressive Station"
"The Modern Station" (1950s) "2UE In Touch"
"First in Sydney" (Wrong) (1970s) "The Original"
"Radio Active 2UE - Where You Don't Miss a Thing"
"Talking Sydney" "So Much More Entertainment"
"Always At or Near the Top" "Brighter 2UE - Channel 95"
"If it Happens in Sydney, it's on 2UE" "2UE 954"
- 2UW:** "The little Station with a Big Kick" (1925)
"Never off the Air" (1935) "We Love You Sydney"
"From the Top of the State" (1940s) "Better Music"
"The Station all Australia Knows" "Magic 11" (1984)
"2UW - Where the News Watch Never Stops"
"Funtastic Radio" (1973) "Classic Hits 2UW 1107"
- 2WEB:** "Outback Radio Bourke" "The Voice of the Outback"
- 2WG:** "The Riverina Broadcasting Station"
"The Voice of the Riverina" "Radio Riverina - 2WG"
- 2WL:** "The Voice of the Illawarra" (1930s)
"The South Coast Station" (1940s) "Gently Rockin'" (79)
- 2WS:** "Your Station 2WS 1224" "Out of the West - 2WS"
"The Greatest Hits, Latest Memories Station"
- 2XL:** "Southern Tablelands Station" "Mountain Music" (70s/80s)
"The Voice of the Southern Tablelands" "Forever Classic"
- 2XX:** "It Belongs to You"
- 3AK:** "The Voice of the Night" "The Programs' Always Good"
"Where no Wrinklies Fly" (1970s)
- 3AW:** "The Feature Station" "The Station of the Stars" (1950s)
"Radio Melbourne" (1958) "Adult Only Radio" (1977)
- 3BA:** "The Courier Station" (1935)
- 3BO:** "The Friendly Voice of the North" (1940s)
"Centre State Radio - Home of the Happy People"
"Easymix Radio TEN-71"
- 3CS:** "3CS, the Country Sound" "It Gets Me Where I Live"
"Summer is 3CS" (1984) "Your Radio/Station" (1985)
"The Music Station" (1987)
- 3CV:** "The Peoples Station" "The Music You Want to Hear"
"1071 Summer Gold" "Central Victorian Radio"
"Put a Smile On Your Dial With 3CV"
- 3DB:** "The Herald/Sun Station" (30s) "The Herald Station" (40s)
"Rhythm of the City" (1978)
- 3EE:** "Magic 693" (1994)
"Magic 1278 - The Best Songs of All Time"
- 3GL:** "The Voice of Victoria's Oldest Morning Journal"
"Geelong's Own Classic Hits" "On the West Coast" (80s)
"The Geelong Advertiser Station" (1940s - 1970s)
- 3GV:** "Your Classic Hits Station"
- 3KZ:** "Brighter Broadcasting Service" "Hits and Memories"
"The Brightest and Best" "Mellow Music 1180"
- 3HA:** "The Age Broadcasting Service" (1930s)
"Radio Western - 3HA" (1940s)
- 3LK:** "Bright in the Middle of the Dial" (1972)
- 3LO:** "The Sound of Melbourne"
- 3MA:** "The Sunraysia Station" "Easymix 1467"
- 3MP:** "Bay City Radio" (late 1970s)
- 3MB:** "The Brighter Country Station" (1930s)
- 3NE:** "Solid Gold Hits" "Better Music and More of It"
"Takin' it Easy" "Voice of the North East" (1970s/1980s)
- 3SA:** "Playing Favourites" (1990 - 2010)
- 3SH:** "The Border Feature Station" (1940s)
"The Voice of the North" (50s) "Country Livin' 3SH" (70s)
- 3SR:** "The Heart of Victoria"
- 3TR:** "Radio Gippsland"
- 3TT:** "Classic Hits from the 1960s/70s/80s"

- 3UL:** "Central Gippsland - An Argus Station"
"It Gets Me Where I Live" "The Greatest 3UL"
- 3UZ:** "The Voice of Victoria" (1930s) "The New Happy Sound"
"The Voice of the Community" (1940s) "The Greater 3UZ"
"Nice to Come Home to - 3UZ" (50s) "The Beatle Station"
"The Station With the Nicest Listeners" (1965)
- 3WM:** "The Best Songs of All Time" (1970s)
"All Hit Music" "We're Here For You"
- 3XY:** "The Quality Station" "Melbournes' Favourite Station"
"Efftees Quality Station" "Easy Rock"
"Defending Your Right to Rock 'n' Roll"
"Round the Clock Habit Station"
- 3YB:** "Your City of Warrnambool Station" (1940s)
"The Station with the Happiest Listeners" (1964)
"Everybody's listening to 3YB"
- 4AK:** "Brighter Broadcasting Service" "Rock in Stereo" (1980s)
"Garden City Radio" (72-76) "Gentle on the Downs" (70s)
- 4AT:** "Voice of the Tablelands"
- 4AY:** "The Voice of the North/Cane Fields" (1960s - 1970s)
- 4BC:** "The Radio Voice of Queensland" "Funtastic Radio" (1977)
"Queenslands' Leading Broadcaster"
"Where Some People Have all the Fun" (1977)
- 4BH:** "4BH - A Chandler Station" (1930s/1940s)
"4BH For Brighter Hours" (1950s) "Beautiful Music"
"Top Dog Radio" (late 1960s) "Personality Radio"
"The Best Songs of all Time" "The New Sound Station"
"882 - The Centre of the Dial"
- 4BK:** "The Newspaper of the Air" (1930s) "New Look Radio"
"The Courier-Mail Station" (1940s)
"4BK - Our Best Always" "Classic Hits - 4BK" (1988)
"Reaching Out - Touching You" (1970/1971)
"No Raucous Sounds"
- 4BU:** "The Voice of the Burnett" "Classic Hits - 1332"
- 4CA:** "At the Top of Australia" "Hits and Memories"
- 4GR:** "The Voice of the Downs" (1930s/1940s)
"Funtastic Radio" (1964) "Classic Hits"
- 4GY:** "Classic Hits Radio" (1980s)
- 4HI:** "Feeling Good" (1980s) "The Music Leader" (mid/late 90s)
- 4IP:** "The Radio Voice of West Moreton" (1940s) "More Music"
"Color Radio" (1970s) "1010 On Your Dial"
"Four Ten" (1978) "Hot Fun in the Summertime"
"Light 'n' Easy 1008" (1980s) "A Pocket Full of Hits"
- 4KQ:** "Greatest Memories - Latest Hits" "Great Classic Hits"
"The Best Country in the World" "Good Times 4KQ"
- 4KZ:** "Tropical Coast Radio"
- 4LG:** "The Voice of the Central West" "Outback Radio"
"Color Radio" (1970s) "The Central Western Station"
"The Most of the Golden Fleece" "Classic Hits"
- 4LM:** "Color Radio"
- 4MB:** "Voice of the Wide" "Better Music - 4MB"
- 4MK:** "We Strive to Excel" (1930s) "Hits and Memories" (80s)
"The Voice of the Barrier Reef"
"Covering Mackay and the Whitsundays" (early 1990s)
- 4PM:** "The Voice of Papua"
- 4QL:** "In the Midst of the Golden Fleece"
- 4RO:** "The Key/Voice to Central Queensland"
"Central Queensland Radio"
- 4RR:** "Classic Hits"
- 4SB:** "Classic Gold" (1971) "Heart 10-71" (1980s)
- 4SS:** "Sunshine Coast Radio"
- 4TO:** "Your Townsville Station" "On Top in Townsville"
"North Queensland Radio - Where the Music Starts"
- 4VL:** "The Voice of the Far South West" (1940s - 1972)
"The Voice of Western Queensland" "Color Radio" (1973)
- 4WK:** "The Listeners Companion" (1930s/1940s)
- 4ZR:** "The Voice of the West" "South West Queensland"
- 5AA:** "Good Music 5AA" (1978 - 1985) "Good Radio"
"Talking Adelaide" "Talk of the Town" (1985)
"Interactive Radio" (2000s)
- 5AD:** "Premier Station in the State" "More of Your Best Music"
"Radio Active" (1960s) "Hits and Memories 1323"
"The Advertiser Broadcasting Network"
"Todays' Easy Listening 5AD" "Rhythm of the City"
- 5AU:** "The Voice of the North" (1960s)
"Classic Hits - Better Music" "Triple City Music"
- 5CC:** "Classic Hits" "Coast and Country Radio"
- 5CS:** "Coast to Country Classic Hits"
- 5DN:** "First Station in the State" "All the Radio You'll Ever Need"
"When Adelaide Needs to Know" (1980s) "Classic Hits"
"Every City Has One Great Station - 5DN" "All Star Radio"
"Keep Your Finger on the Pulse - News/Talk 5DN"
- 5KA:** "Voice of South Australia" (1920s/30s/40s)
"The Trend Today, is to 5KA" (1948) "Music to Your Ears"
"I Care - Constant Music" (1972) "5KA is My Kind of Life"
"Earth Station 5KA" + "Life Station 5KA" (1970s)
"Getting it on for Mother Earth" (1970s) "Constant Music"
"The Australian Rock Station" (from 1974)
"Greatest Hits 5KA" (1986) "All Hits All the Time - 5KA"
"5KA is My Kind of Life" "I've Got a Lot of KA in Me"
"Incredible Earth Summer" (1973) "The Rock Station"
- 5MU:** "Premier Station in the State" "River City Radio" (1975)
"Livin' It Up - Outer Metro 5MU" "5Music"
- 5PI:** "Premier Station in the State" "5PI Crystal Brook"
- 5RM:** "The First Station in the State" "Classic Hits"
"5RM Murray Heights" "Spirit of the Riverland"
- 5SE:** "Better Music - 5SE" "Radio Active 5SE"
- 6AM:** "The Happy Station" (1930s/1940s) "Central West Radio"
"Inland City Radio" "Voice of the Avon Valley"
- 6GE:** "The Feature Station" "A Part of Your Life"
- 6IX:** "Happy Days Radio" (1970s) "Easy Rollin' 6IX"
"Greatest Memories, Latest Hits" (80s) "We're With You"
"Good Times and Great Music/Oldies" "Sunshine Sound"
"The New 6IX, Radio for 30 to 40 Year Olds" "Our Town"
"Forever Classic" "Goodtime Oldies" "Hits and Memories"
"Perths' Favourite Music with Less Talk" "6IX The Music"
- 6KG:** "The Heart of the State" (1930s/1940s) "The Entertainer"
"The Music Rockin' the Goldfields"
- 6KY:** "Really Good Music" "Top Popper Radio" "Music Power"
"Nice and Easy" "Beautiful Music" "Star Station 6KY"
"Much More Music" "Color Your Life With Music"
"First on the Dial" "First for Entertainment"
- 6MD:** "More Music" "Central West Radio" "We Love Merredin"
- 6NR:** "Curtin Radio 927" "Perths' Voice in Country Music"
- 6PM:** "The Cheery Station" (1940s) "6PM - It's a Turn On"
"Home of the Happy Hearts" (1960s) "Greater Hits 6PM"
"Peppermint Radio" (1971) "Rhythm of the City"
"The Pleasure Machine" "Better Music 6PM" "6PMusic"
- 6PR:** "At Your Service" (1930s) "The Centre of the Dial"
"The Centre of Attraction" "Remarkable Radio" (1980s)
- 6VA:** "The Voice of the Great South" "Rainbow Radio 783"
- 7AD:** "Better Music and More of It" "The Music Leader"
- 7BU:** "The Station with a Smile" (1935)
"The Northwests' Classic Hits" "Northwest Tasmania"
"Sound Radio" "Good Times - Great Music"
- 7EX:** "The Examiner Station" (50s) "On Top in Tasmania" (60s)
"The Good Guys Station" (1970s)
- 7HO:** "Hobarts Original Station" (1930s/1940s)
"The Big Sound in Radio" (60s) "Personality Radio" (70s)
- 7HT:** "The Feature Station" (40s) "The Heart of Hobart" (60s)
"Something New Every Day"
- 7LA:** "The Original and Feature Station" (1930s)
"The Voice of Northern Tasmania" (1940s)
"Funtastic Radio" (1970s) "Your Favourite Station"
"The Music Station" (1995/1996)
- 7SD:** "The Voice of North Eastern Tasmania"
- 7UV:** "7UV - The Personal Touch" (1930)
"The Voice of the Island State" (1935)
- 8DN:** "Part of Your Life" "Radio Active 8DN" (Late 1960s)
- 8HA:** "Broadcasting to Central Australia"
"The Rhythm of the Heart" "Your Station - 8HA"